

January 2020

Dear Friends of Charisma,

The Winnebago County Medical Society Alliance is excited to present our 47th annual signature fundraiser **Charisma** at Rockford Country Club on April 22, 2020.

Charisma will feature our fabulous fashion show, luncheon, boutique shopping, silent auction and raffle. Over 300 women will enjoy the latest spring/summer colors & trends showcased by local vendors and local models. We're equally excited to announce Rockford's own Shannon Kelly, 23 News WIFR, will be our emcee.

We invite you to sponsor this event! Our sponsors enjoy great exposure to over 300 women, including prominent members of the medical and business community. All funds raised directly impact those in need. The WCMSA supports local health initiatives, community projects, scholarships, and reading programs to name a few — our mission is to improve the health of our community. To date, we've proudly raised over \$600,000.

Your participation is important! Enclosed you will find a sponsorship commitment form outlining levels of participation, and we hope we can count on you.

You can view our website: wcmsa.org or our Facebook page "Charisma Rockford, IL" for updated information. Please feel free to contact us if you have any questions. We will be in touch to follow up.

With gratitude,

Susie Murray
Charisma Chairman
marquette40@comcast.net
815-558-2517

Susan Maher, Ph.D.
President, WCMSA
Sponsorship Chairman
susanmaher98@yahoo.com
617-820-0202



*Susie Murray, Chairman
Susan Maher,
WCMSA President*

*Allison Alexander
Amy Anton
Anne Bernsten
Lori Bonelli
Sonya Bowyer
Anne Cable
Anita Church
Sara Deutsch
Denise Giakas
Carol Hoffman
Karen Jasper
Shelley Peifer
Amy Rodriguez
Ellissa Schwartz
Heather Sliva
Paige Snedegar
Suvarna Shirodkar
Doreen Stagnaro-Green*

Charisma

Winnebago County Medical Society Alliance
Wednesday, April 22, 2020 @ Rockford Country Club

Corporate/Group/Individual Name(s) to appear in all print & digital event marketing (please print):

Contact Name: _____

Phone: _____ Fax: _____

Address: _____

Email: _____

Haute Couture - Community Leader

_____ **\$4,000.00 and above - 8 VIP Tickets & Table Signage**
Your name/logo highlighted on 750 mailed invitations (deadline Jan. 2020)
Your name/logo highlighted on save-the-date digital card (deadline Jan. 2020)
Event and pre-event naming opportunities - let's make a plan!
Podium recognition by emcee Shannon Kelly, WIFR News 23
Prominent, large scale event signage
Full page digital ad running continuously at Charisma
Prominent name/logo on all print materials at Charisma
Your name/logo highlighted on our website WCMSA.org and our Facebook page

Red Carpet - Community Advocate

_____ **\$2,000.00 - 4 VIP Tickets & Table Signage**
Prominent, large scale event signage
Full page digital ad running continuously at Charisma
Prominent name/logo on all print materials at Charisma
Your name/logo highlighted on our website WCMSA.org and our Facebook page

In Vogue - Caring heart

_____ **\$1000.00 - Table Signage**
Prominent event signage
Prominent name/logo on all print materials at Charisma
Half page digital ad running continuously at Charisma
Your name/logo highlighted on our website WCMSA.org and our Facebook page

_____ **\$ - Personal donation**

Please send this form and your check made to **Charisma by March 15, 2020**

Susan Maher

2929 Lark Rise, Rockford, IL 61114

susanmaher98@yahoo.com cell: 617-820-0202

Please note the following details for digital advertising purposes:

- All digital marketing begins when payment is received.
Email all digital files to Amy Anton: Winnebagocountymrsa@gmail.com
- \$4,000 and \$2,000 sponsors - Full page landscape PowerPoint slide dimensions:
approximately 13 in. wide by 7 in. height
- \$1,000 sponsors - Half page landscape PowerPoint slide dimension:
approximately 13 in wide by 3.5 in height **OR** 6.5 in wide by 7 in height
- Logo for our website/social media 200 x 200
- Please format Logos and Ads in **picture formats** and not as PDFs
- If you have your logo ready sooner than your ad, feel free to email them individually. The sooner we have the logos, the more traffic they will get on our website and social media.

We really appreciate your sponsorship consideration and look forward to highlighting you on our website, social media and at the event.

Thank you!

Susie Murray
Charisma Chairman
marquette40@comcast.net
815-558-2517

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