

Charisma Committee Members

Susie Murray, *Chair*

Susan Maher, *Sponsorship*

Heather Sliva, *Fashion Show*

Ellissa Schwartz, *Fashion Show*

Anne Cable, *Boutiques*

Sara Deutsch, *Silent Auction*

Amy Anton, Allison Alexander, Anne Bernsten,

Lori Bonelli, Sonya Bowyer, Anita Church,

Denise Giakas, Carol Hoffman, Karen Jasper,

Shelley Peifer, Amy Rodriguez,

Paige Snedegar, Suvarna Shirodkar,

Doreen Stagnaro-Green

For more event information

Susie Murray, Charisma Chair

marquette40@comcast.net

815-558-2517



Thank You

to our previous Sponsors!

OSF Saint Anthony Medical Center

SwedishAmerican Health System

Mercyhealth Hospital

Savant Capital Management

Incentisure

Zavius Jewelers

IL Bank and Trust

Rockford Bank and Trust

Rockford Spine Center

Rockford Gastroenterology &
Associates

Rockford Urological Associates

Radiology Consultants of Rockford

Rockford Radiology Associates

Ortho Illinois

Northern IL Vein Clinic

Zotec Partners

BMO Harris Bank

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Bonelli Design, LLC

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Pearson Plumbing

Dickerson & Nieman Realtors

WIPFLI LLP

Ringland-Johnson Construction

B Jones

Cabi

EuroStyle +

...and many more

Charisma

2020

47th ANNUAL FUNDRAISING FASHION SHOW

WEDNESDAY, APRIL 22nd

ROCKFORD COUNTY CLUB

9:30 AM - 3 PM

ticket info: wmsa.org



Charisma 2020

POP into Spring & Play with Pattern

CHARISMA is the Winnebago County Medical Society Alliance's (WCMSA) signature fundraiser and a beloved community event since 1972! WCMSA was created in 1951 & our mission is to improve the health of our community.

CHARISMA features a fashion show luncheon, as well as unique boutiques for shopping! Zavivus Jewelers is our Raffle item sponsor this year, and our silent auction will feature upscale experiences and packages.

CHARISMA is a great way to kick-start your spring & summer season and to reconnect with friends & colleagues in the community.

CHARISMA has awarded over \$700,000 in scholarships & community grants benefitting multiple organizations throughout Winnebago County.



Susan Maher, President WCMSA
susanmaher98@yahoo.com

Visit our website at
www.wcmsa.org
for up-to-date information

Visit our Facebook page
"Charisma Rockford, IL"



Walk the Runway Feature your Fashions Center Stage

- Shannon Kelly, WIFR News 23, will emcee the fashion show
- Be featured on our invitation, sent to over 1000 women in our community
- Showcase up to 7 outfits
- Local models will generate excitement & highlight your looks
- Over 300 attendees will have descriptions & sales information about your runway outfits
- Participate in our boutiques
- Small fee will apply

Please contact Heather Sliva
hsliva@hotmail.com or 815-721-2086
for further information

Sponsorship Opportunities

Haute Couture - Community Leader
\$4,000+ 8 VIP Tickets & Table Signage

- Your name/logo highlighted on over 1000 mailed invitations & save-the-date
- Event and pre-event naming opportunities
- Podium recognition by news anchor Shannon Kelly, WIFR News 23
- Prominent, large scale event signage
- Full page digital ad running continuously
- Prominent name/logo on all print materials at Charisma, website WCMSA.org and our Facebook page

Red Carpet - Community Advocate
\$2000+ 4 VIP Tickets & Table Signage

- Prominent, large scale event signage
- Full page digital ad running continuously
- Prominent name/logo on all print materials at Charisma, website WCMSA.org and our Facebook page

In Vogue - Caring Heart
\$1000+ Table signage

- Prominent event signage
- Half page digital ad running continuously
- Your name/logo on all print materials at Charisma, website WCMSA.org and our Facebook page

Please contact Susan Maher
susanmaher98@yahoo.com
for further information